



Dear Business Owner:

How can your business attract the highest number of local individuals for the least amount of advertising dollars? The Best Half Marathon in all of Volusia County will be held on Sunday, March 5, 2017. With well over 2,000 runners expected for this event along with their friends, family and acquaintances your advertising dollars will be worth more than their value!

Even a couple hundred dollars is difficult to part with these days. Can you trust that you are making the right marketing decision? Yes! You are not just marketing to the runners present at the race; you are promoting your name to their family, friends, acquaintances and everyone that spies that race shirt they will be wearing for years to come. Not to mention, your business name will be observed throughout the marketing process for this race to the general public.

Who are you entrusting this marketing to? West Volusia Runners (WVR) is THE local running group in your area. WVR was founded 8 years ago by a very determined young lady with friends that enjoyed running. Since its inception, WVR has become a member of the RRCA (Road Runners Club of America), has grown to 400+ serious members and has planned, organized and enjoyed over 3,500 group runs.

Who is WVR? We are teenagers in high school on our school's cross country team, we are the new professionals fresh out of college, we are moms and dads taking advantage of some "me" time, we are middle-aged individuals striving for better health and we are retired folks that just keep ticking! We represent West Volusia County in all aspects and in all realms of your local community. Your business would be shrewd to sponsor this event.

Why a Half Marathon? The 13.1 mile distance has been deemed as "The" racing distance most runners favor. It's a lofty, yet attainable goal for beginners and a doable distance as a "race" for advanced runners. This race will attract the most locals any race ever has. This is your opportunity to get your business's name out in front of the people that pass by every day.

And the price Tag? This is the greatest part. You determine what you want to spend and how much marketing your business witnesses. We appreciate any sponsorship or donation that can be made to aid this annual race in your community.

Jennifer Florida, President
West Volusia Runners (WVR)
155 S. Charles Richard Beall Blvd, Suite B
DeBary, FL 32713
321-239-6077
Jennifer@FinalMileRaceManagement.com





Sponsorship Levels

Presented By

\$7,000.00

- Enables Sponsor name included in Race name. Example: Swamp House Half Marathon & 5k Presented by “_____” or “_____” Presents the Swamp House Half Marathon & 5k
- Large Logo on the Sponsor Banner prominently displayed at all race events
- Logo and Name on all marketing efforts including email blasts, posters, registration forms, event website(s), social media outlets and event page, etc.
- Two (2) Sponsor provided banners prominently displayed at the event
- Recognition by MC at start and finish of race continually as well as during the Award Ceremony
- Ten (10) total free race entries: Half or 5k
- Five (5) signs provided with company logo posted along race course
- Logo/company name on front of runner race shirts directly under race logo; “Presented By”
- Sponsor supplied advertising/marketing item in all racer’s registration bags.
- Includes a Booth at the Event for Sponsor supplied tent/table for further promotion and marketing

Gold Level

\$1,500.00

- Logo and Name on event website(s), social media outlets and event page, etc.
- One (1) Sponsor provided banner prominently displayed at the event
- Recognition by MC during the Award Ceremony
- Two (2) total free race entries: Half or 5k
- Logo on the Sponsor Banner prominently displayed at all race events
- Three (3) signs provided with company logo posted along race course
- Large Logo/company name on back of runner race shirts provided to registered runners
- Sponsor supplied advertising/marketing item in all racer’s registration bags.
- Includes a Booth at the Event for Sponsor supplied tent/table for further promotion and marketing

Silver Level

\$500.00

- Two (2) signs provided with company logo posted along race course
- Logo on the Sponsor Banner prominently displayed at all race events
- Logo/company name on back of runner race shirts provided to registered runners
- Company name on race website, race emails and all race social media outlets
- Sponsor supplied advertising/marketing item in all racer’s registration bags.



Bronze Level

\$250.00

- Logo on the Sponsor Banner prominently displayed at all race events
- Company name on back of runner race shirts provided to registered runners – No Logo
- Sponsor supplied advertising/marketing item in all racer's registration bags.

Friends and Donations

\$100.00

- Sponsor supplied advertising/marketing item in all racer's registration bags.
- Families will have their name on the back of the runner shirts

Booth at Finish Line Party – Add on to the above for only **\$50**- Already included in "Presented By" and Gold Levels

- Table at the finish line party / awards ceremony to further market your company
- Great one-on-one time with your potential customers

Please indicate your level of participation above and mail your payment payable to "WVR" or "West Volusia Runners" to:

West Volusia Runners, Inc.
155 S. Charles Richard Beall Blvd, Suite B
DeBary, FL 32713

Please email your logo to Jennifer@FinalMileRaceManagement.com for inclusion on the website and print document as per your sponsor level chosen. A Vector format file is preferred for best quality printing.

Thank you in advance!

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